



## Bryant S. West

*Team Leader, Publications Group  
Conference Coordinator*

Mr. West joined Sonoma Technology in 2015. As Team Leader of the Publications Group, he oversees the technical review of more than 300 documents and deliverables each year. He works directly with Sonoma Technology's technical authors to edit scientific reports, journal manuscripts, proposals, and other technical documentation for clarity, consistency, and accuracy. His editing experience includes such topics as air quality, wildfire protection, transportation, meteorology, and engineering. He also provides bibliographic support for technical projects and is proficient at formatting documents in accordance with specified style guides. As conference coordinator, Mr. West helps formulate Sonoma Technology's conference marketing strategies and works with authors to edit posters, papers, presentations, and abstracts for a range of scientific, environmental, and litigation conferences.

Mr. West has worked as a copywriter, editor, and designer for multiple redesigns of Sonoma Technology's corporate website ([sonomatech.com](http://sonomatech.com)), and regularly coordinates with technical experts across the company to create and update content on the site. He also trains and advises staff on technical writing, grammar, and formatting.

Mr. West also helped deploy Sonoma Technology's Kids Making Sense® program, an environmental education curriculum that teaches students about air quality using hand-held air quality sensors and mobile phones to monitor and analyze air pollution. He worked as the lead designer for the Kids Making Sense curriculum student workbooks and teacher guides.

Before joining Sonoma Technology, Mr. West served in editorial and design roles for the UC Davis Extension office and HydroScience Engineers in Sacramento, California. He is an experienced user of both the Microsoft Office Suite and the Adobe Design Suite, and has led and assisted in the design, development, and production of flyers, presentations, websites, and other outreach and marketing materials.

Mr. West graduated from Saint Mary's College of California with a BA in English and a concentration in Creative Writing. During his time at Saint Mary's, Mr. West served as editor-in-chief of the award-winning *Collegian* newspaper, where he worked with a staff of student editors and writers to ensure the production of consistent, accurate, and engaging content. He also spent three years as the beat writer for the men's basketball team during a high point in the college's athletic history.

### Education

BA, English, Saint Mary's College of California